

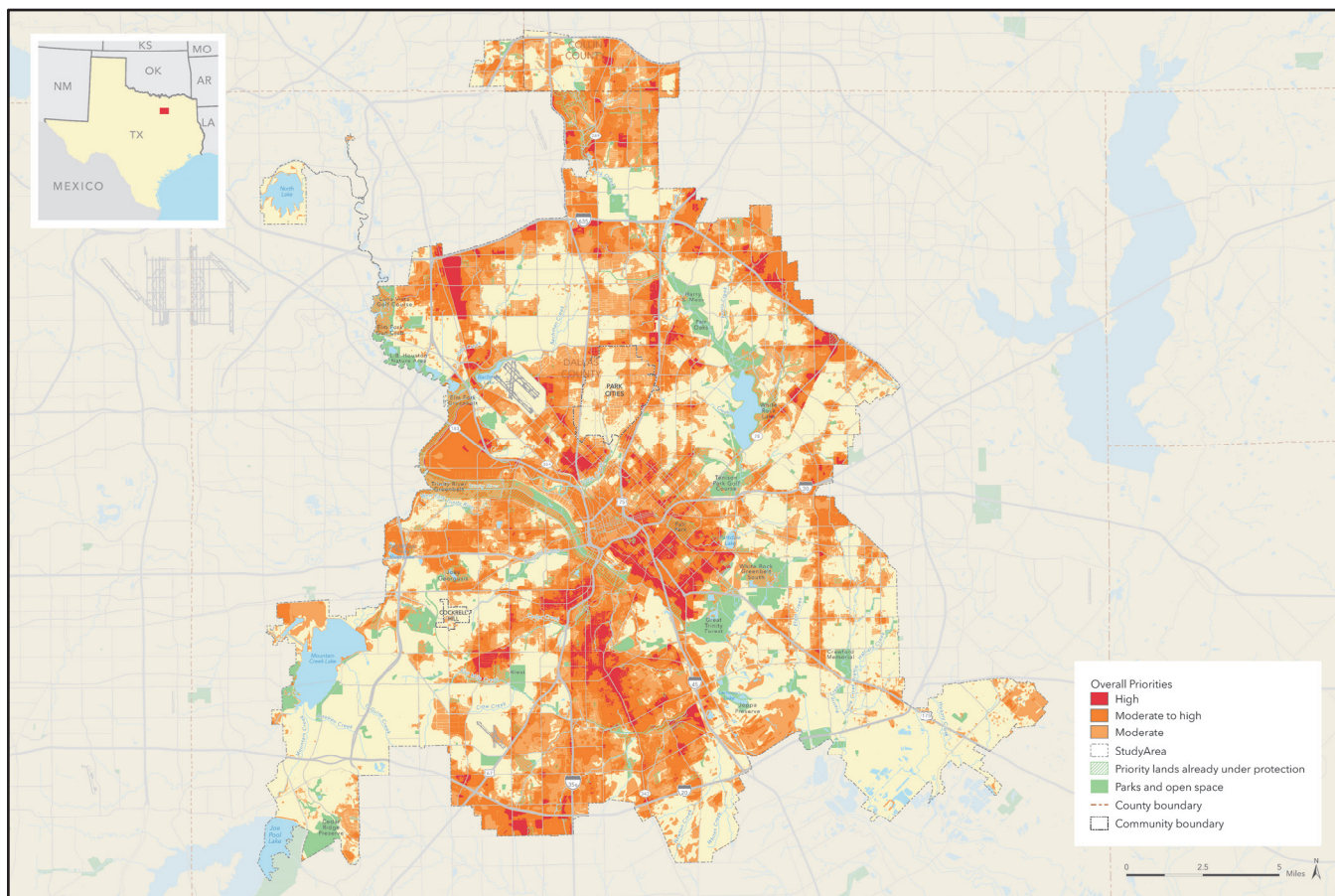
Smart Growth for Dallas



TEXAS TREES
FOUNDATION



THE
TRUST
FOR
PUBLIC
LAND



With a growing population and booming economy, Dallas has the opportunity to address some of its most persistent challenges: health care, water supply, transportation, heat waves, flood control, and equity.

The Trust for Public Land, in partnership with **bcWORKSHOP** and the **Texas Trees Foundation**, is helping Dallas understand how its parks, trails, and green spaces can help address these questions of environmental sustainability, economic inequality, and urban resilience—and thrive in the 21st century.

Smart parks for a resilient Dallas

Smart Growth for Dallas is an initiative to improve the environmental, social, and economic resilience of Dallas by creating close-to-home parks, trails, and green spaces for the entire city.

DATA-INFORMED AND COMMUNITY DRIVEN: We pair cutting-edge data analytics with community engagement to build parks that improve a community's resilience – and feed the soul.

MULTI-BENEFIT GREEN SPACES: Our GIS-based maps and tools help identify neighborhoods where new parks can combat urban heat islands, provide flood protection, enhance mobility, and improve public health, all at the same time.

Built on local success...

For several years, the City of Dallas and local non-profits have been exploring how parks and open space can build urban resiliency. **The Texas Trees Foundation** has led numerous research efforts and studies of the relationship between trees, the urban canopy, and urban resilience, including their landmark 2015 “Dallas State of the Urban Forest.”

For over a decade, **bcWORKSHOP** has been improving the livability of Dallas neighborhoods through in-depth research, thoughtful design, and on-the-ground projects. In 2014, they released “Race and the Control of Public Parks,” an analysis of the historical relationship between Dallas’s park system and segregation. Texas Trees Foundation and bcWORKSHOP bring a wealth of research, relationships, and experience that amplifies our work.



Community Engagement Session at Campbell Green Recreation Center, November 2016

...using a proven national model.

Smart Growth for Dallas utilizes The Trust for Public Land’s “**Climate-Smart Cities**” methodology and tools. Integrating academic research, GIS decision support, and demonstration projects, the Climate-Smart Cities program helps communities build resiliency for the challenges posed by a warming climate. The Trust for Public Land has deployed this framework in over a dozen cities across the country, including Boston, Mass., Chattanooga, Tenn., and New York City.

Our Triple Bottom Line Strategy

Smart Growth for Dallas starts with an understanding that Dallas’s parks and open spaces provide a myriad of benefits to the city that go beyond beauty and recreation. Following a “triple bottom line” strategy, our analysis identifies geographic locations within the city where parks, open space, and green infrastructure can provide tangible social, economic, and environmental benefits.

Dallas needs more public greenspace – and a roadmap for how to get there. Only 60% of the city’s residents live within a ten-minute walk to a park, a figure that pales in comparison to Seattle (94%), Denver (86%), or Plano (74%). Smart Growth for Dallas provides the City of Dallas with the tools necessary to ensure that every resident of the city has access to a park – and their multitude of benefits – within walking distance of their home.



The Trust for Public Land creates parks and protects land for people, ensuring healthy, livable communities for generations to come.

tpl.org

FOR MORE INFORMATION:

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