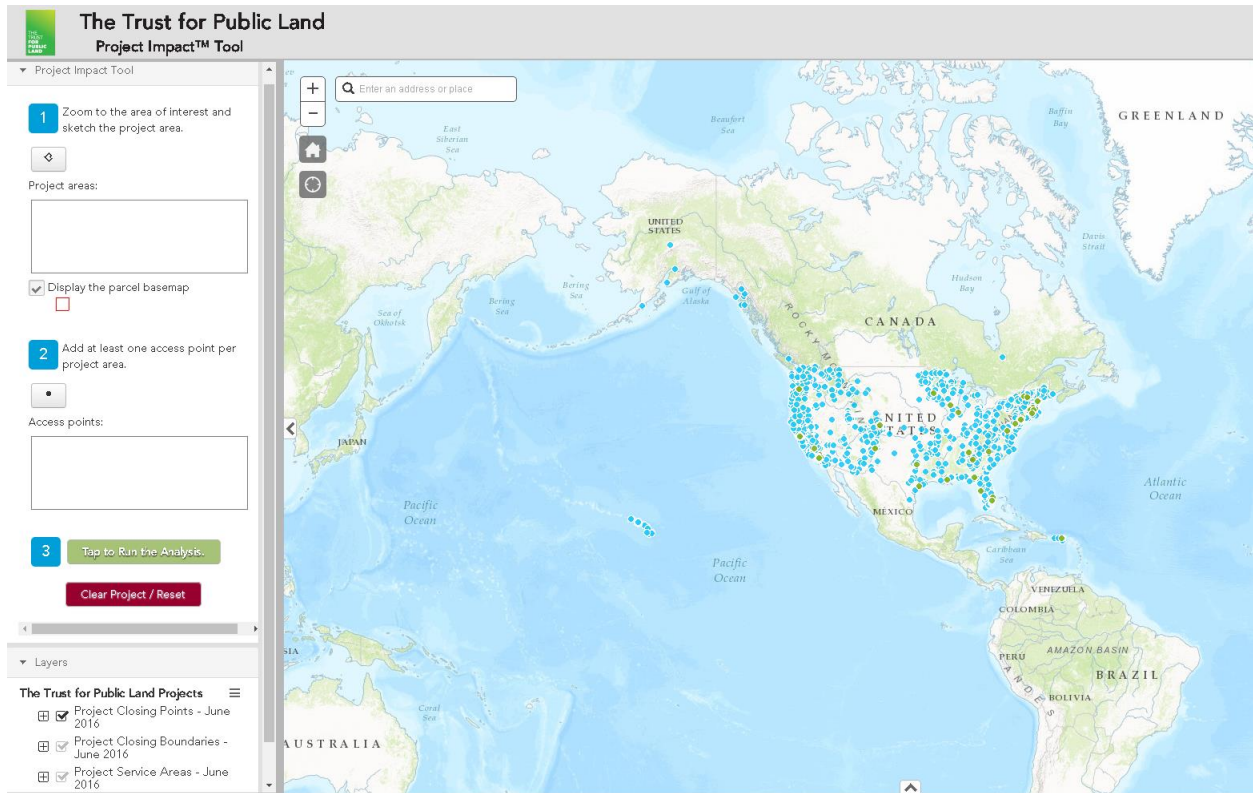




# The Trust for Public Land Project Impact™ Tool

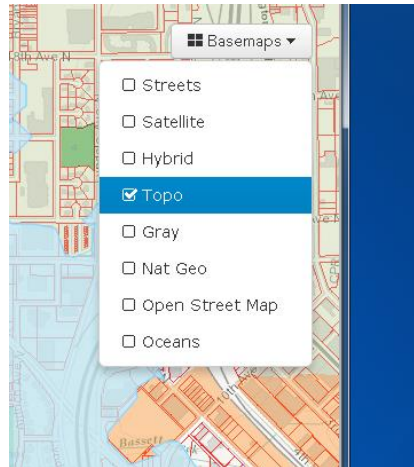
## USER GUIDE

- Familiarize yourself with the layout of the Project Impact™ tool. The map is on the right hand side of the page and the **Project Impact Tool** and **Legend** are on the left
- Reference Layers can be found in the Layers Section in the lower left



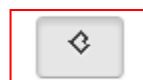
## Project Impact Tool Functionality

- Zoom to Area of Interest:
  - using scroll wheel on mouse or
  - zoom widget in upper left or
  - holding SHIFT and drawing a rectangle with your mouse
- Base Map Type: choose the basemap from the drop down in the upper right



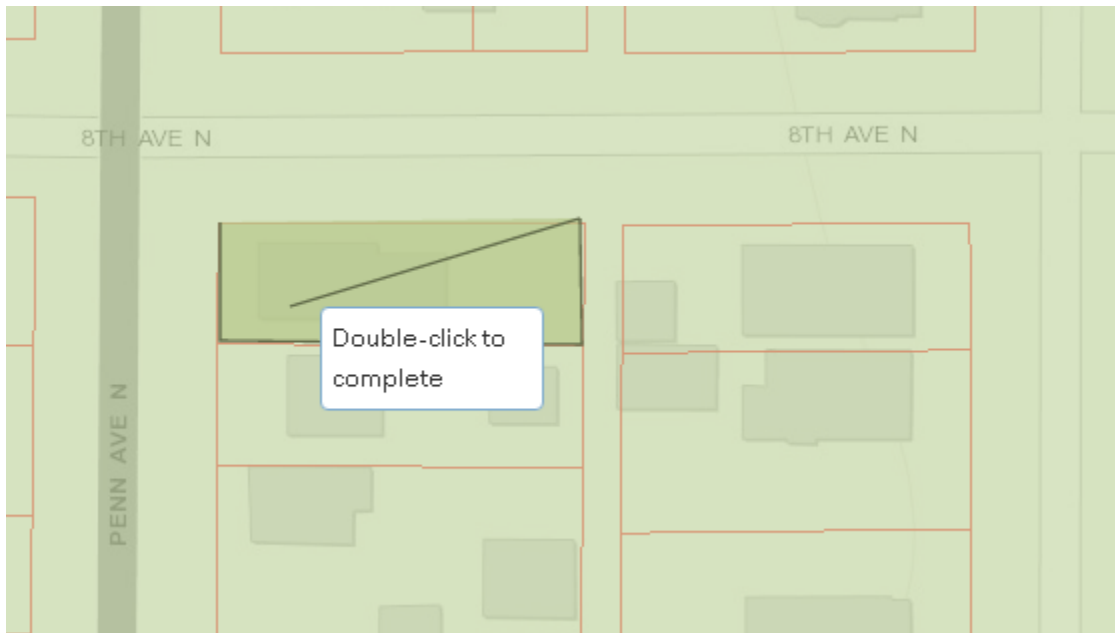
- NOTE: At any point if you wish to start over you have the option of doing so. Click on "Clear Selection/Reset", it is above the Layer section on the left hand side of the screen.
- Sketch the project area
  - Click the sketch button

**1** Zoom to the area of interest and sketch the project area.

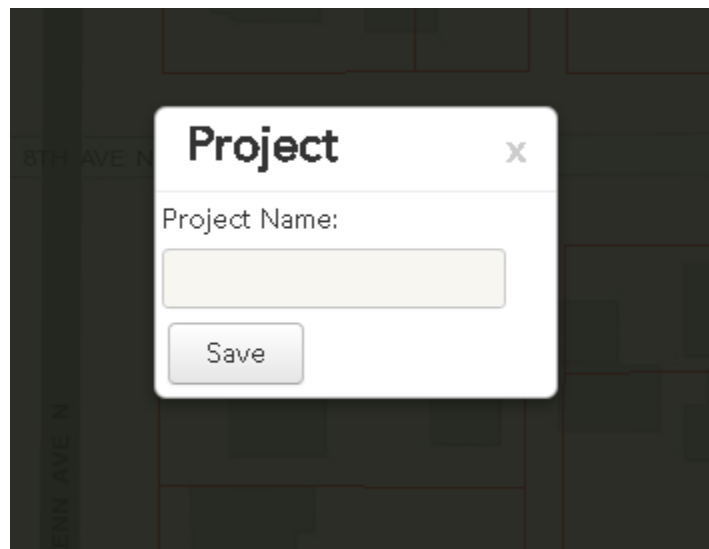


Project areas:

- Click to start drawing a polygon in your area of interest
- Double click once polygon of project area has been completed
- A parcel layer will be displayed for reference while sketching

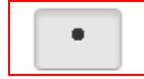


- Once the project area sketch is complete you will be asked to name your project



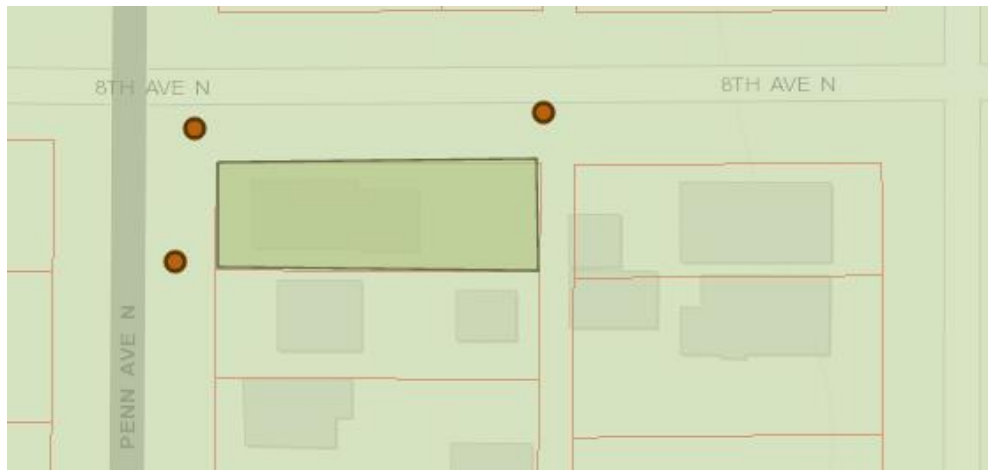
- Add at least one access point per project area using point button

**2** Add at least one access point per project area.



Access points:

- Place access points around the project area
- Place access points as close to the road as possible

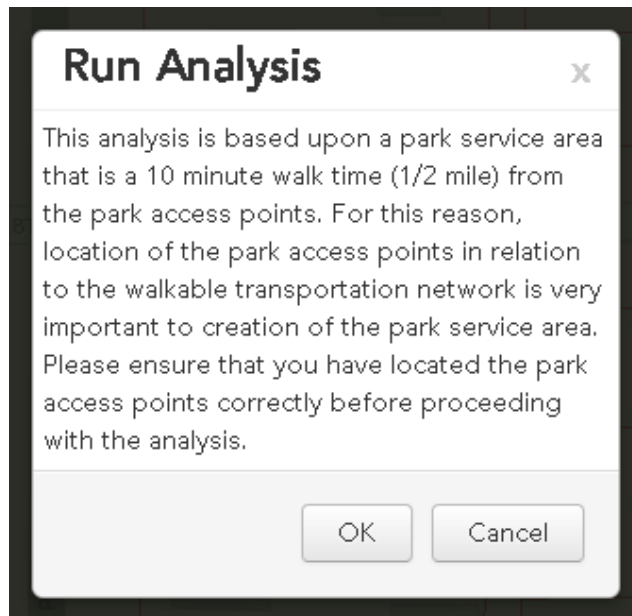


- Tap to Run the Analysis or Clear Project and Reset

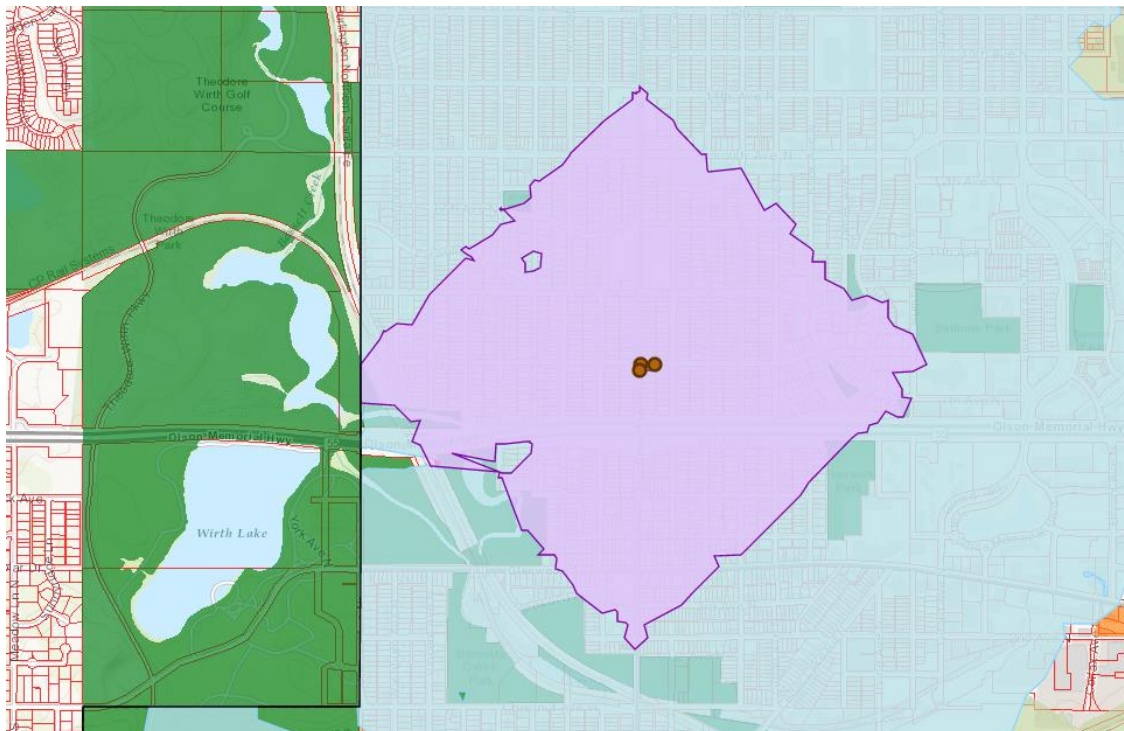
**3** Tap to Run the Analysis.

Clear Project / Reset

- A pop-up will display once Analysis is executed detailing the methodology



- A service area will be generated based upon the placement of project Access Points



- Service Area, Population, Age, Income and Race statistics can be viewed in bottom panel

PDF Report Reset

Area Population Age Income Race

Statistic	Value
Project Count	1
Access Point Count	3
Project Acres	0.121
Total Service Area Acres	306.614
New Service Area Acres	0.083

- PDF Reports can be generated containing the map and statistics

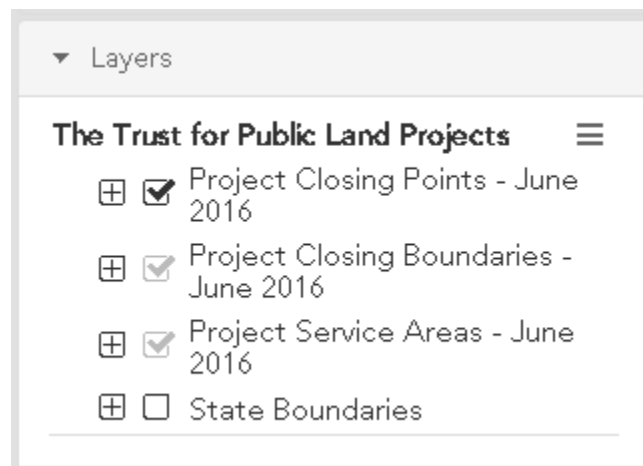
PDF Report Reset

Area Population Age Income Race

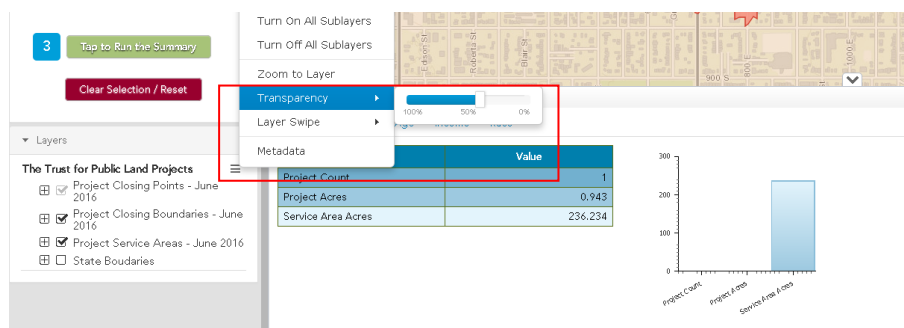
Demographic	People Served	Percent
White	16,890	53.76
Black	3,145	10.01
Asian	2,303	7.33
Hispanic	16,579	52.77
Native American	559	1.78
Pacific / Hawaiian	40	0.13
Other Race	6,870	21.87
Mixed Race	1,604	5.11

## Layer Functionality

- To expand group layer, click on the folder icon
- To expand the legend items click on the + symbol to the right of the item name
- Turn layers on or off by clicking on the checkmark next to that layer
- Project Closing Points, Project Closing Boundaries, and State Boundaries are all available in the Layers section



- Overlay Opacity: change transparency of a layer



## Notes and Help

HELP: If you need help at any point during this process please click HELP in the upper right corner. This will open a help dialogue box that will answer common questions.

